Cooking up Lifelong Literacy: Supporting Student Success through Extracurricular Workshops

Emily Mross & Andrea Pritt
LOEX 2023 Conference
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Introductions

Emily Mross (she/her)
- Business Librarian
- Outreach Coordinator
- PA Forward Coordinator

Andrea Pritt (she/her)
- STEM Librarian
- Open Liaison
- Data and Collections Coordinator
Objectives

- Discuss lifelong literacies that engage students with the academic library in new ways
- List potential partners, programs, and resources that can enhance student engagement with library programming
- Consider methods of discipline-specific evaluation for assessing student learning
PollEverywhere Questions

Scan the QR Code to open our polls or visit: pollev.com/emilymross986
Do you offer extracurricular workshops at your library?

Yes, currently

No, but we have in the past

No, we haven't offered workshops

None of the above
If you currently or previously offered workshops, what did they focus on?
Campus Context: Penn State Harrisburg

5 academic schools

- Business Administration; Behavioral Sciences and Education; Humanities; Public Affairs; and Science, Engineering, and Technology
- Each school has a liaison librarian

5,000 students

- Undergraduate through doctoral
- 15% of undergraduate and 25% of graduate students are international
- Domestic Student Population:
  - 10% UG / 7% G are Black
  - 13% UG / 5% G are Asian
  - 9% UG / 6% G are Hispanic

First-year students take First Year Seminar, which requires some participation in extracurricular workshops
"Other" Literacies and the Academic Library

- Inspired by the work of Nancy Kranich (Rutgers, Civic Literacy) and Lauren Reiter (Penn State, Financial Literacy), among others
- Beyond traditional classroom/curriculum instruction
- Library-student connections through focused, life skill development
- Students recognize their knowledge gaps
What is PA Forward™?

- Pennsylvania Library Association (PaLA) initiative
- Promotes libraries as “community centers of information, technology, and learning that will fuel educational and economic opportunity for all of our citizens”
- Focuses on Five Essential Literacies:
  - Basic
  - Information
  - Health
  - Civic and Social
  - Financial
Programming Partners

- **Campus partnerships**
  - First-year seminar program
  - Student Care and Advocacy
  - Faculty
  - Early Start Program (PaSSS)
  - One Book Program

- **University Libraries partnerships**
  - Engineering / Standards collaborative
  - Open Access and Open Educational Resources working group

- **State agencies**
  - PA Department of Banking and Securities
  - Office of the Governor

- **Local Groups**
  - Financial: First National Bank, PSECU, LinkBank
  - Health: Domestic Violence Intervention of Lebanon County
Grand Slams – Most Successful Programs

- Basic
  - Common Reader Program
- Information
  - Science Literacy and You
  - Don’t Let Fake News Fool You
- Health
  - Addiction and Inequality
  - Domestic Violence Awareness
- Civic & Social
  - Voter Workshop
  - Online Privacy Workshop
- Financial
  - Money 101
  - Personal Finance Book Club
Basic Literacy

The Broken Ladder Book Club

Meet weekly in February to discuss 2-3 chapters per session with members of our campus community! Monday afternoon, Friday midday, and asynchronous meeting options!

Funded by SAF
Madlyn L. Hanes Library
Prepresents

2022-2023 Book Clubs

Throughout this academic year, the Madlyn L. Hanes Library at Penn State Harrisburg will host ten book clubs. Swipe through to see this year’s picks, and fill out the interest form below if you would like to join us!

Sign up on Engage!

Basic Literacy
Information Literacy

Science Literacy and You

Come learn about the scientific process and leave with the skills to evaluate the way science is portrayed in the media.

October 25 @ 11:30 am
Library Room 106

FYS Credit Available!

Information Literacy

Don't Let Fake News Fool You

Can you spot fake news?
How can you be sure that when you re-post information online, that you don't look the fool by posting misinformation?
Come hone your skills by learning how to identify fake news and stop the spread!

Tuesday, February 8 11:30 - 12:30
via Zoom

Information Literacy
Health Literacy

**THE BROKEN LADDER: INEQUALITY AND ADDICTION WITH DR. KENSINGER**

**Penn State Harrisburg Reads**

Tuesday, April 5
11:30 am - 12:30 pm
LIB 101, Morrison Gallery

**DOMESTIC VIOLENCE AWARENESS MONTH**

**Experiences of LGBTQ+ and Latino DV Victims**

with Mike Ritter, Deputy Director, DVI of Lebanon County

October 21
11:30am - 12:30pm
Library 106

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Civic and Social Literacy

**Election Day is November 6**
**Are you ready?**

**Finding Information on the 2018 Election & Candidates**

**Thursday, November 1**
**11:30 am - 12:30 pm**
**Library 106**

_In this hands-on workshop, get help:_
- finding your polling place
- previewing your ballot
- locating party platforms
- researching reliable information on national, state, and local candidates

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**Online Privacy Workshop**

**WHO'S COLLECTING YOUR DATA? WHAT CAN YOU DO ABOUT IT? LET'S LEARN TOGETHER!**

**Tuesday, March 15**
**11:30 am - 12:30 pm**
**via Zoom**
Financial Literacy

JOIN US FOR FINANCIAL LITERACY 101

APRIL 2 - 12:30-1:30
LIBRARY MORRISON GALLERY (LIB 101)
FYS CREDIT AVAILABLE!

The Informed Consumer Series
FINANCIAL FRIDAYS BOOK CLUB

THE 30-DAY MONEY CLEANSE
MONEY JOURNALING AND EXPENSE LISTS

October 1, 11:30 am – 12:30 pm
Registration: https://bit.ly/ICcleanseReg

Week One Description: Be an informed consumer! Join the University Libraries as we discuss The 30 Day Money Cleanse, available as a free ebook for PSU students here: https://bit.ly/ICcleanse. This session will cover week one – money journaling and expense lists. You do not need to attend all sessions to participate, but students who complete all four weeks will win a prize.

PA Forward

FINANCIAL LITERACY
Borrowing a Cup of Sugar (Content from others)

- Basic
  - Publisher Discussion Questions
- Information
  - World Standards Day
- Health
- Civic & Social
  - Privacy Workshops – Penn State Berks
- Financial
  - Consumer Financial Protection Bureau
  - George Washington University’s Global Financial Literacy Excellence Center
  - FINRA Foundation
Marketing Our Workshops

Advertising

● First Year Seminar
● Engage – Student Affairs
● Software
● Instagram
● General and targeted email blasts
● Campus digital signage

Helpful Nudges

● Free stuff – food and giveaways
● “Ripped from the headlines” topics
● Popular professors as partners
● Immediately useful knowledge/skills
● Tie to established programs if/when possible
Assessment Tools

General
- Project Outcome

Discipline Specific
- FINRA
- “Big Three” and “Big Five” Financial Literacy Questions
- Benchmarks for Science Literacy
- Test of Science Literacy Skills
Questions? Contact Us!

Emily Mross, elm43@psu.edu | Andrea Pritt, alp5088@psu.edu