



Weeds or Seeds?

FINDING VIEWPOINTS AND VOICES ON SOCIAL MEDIA



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LOEX 2024

NAPERVILLE, IL

My Context



Information Literacy Librarian

Small liberal arts college

I collaborate with teaching faculty to determine which information will be most helpful for their students.

Often, professors want to help their students explore conversations and find voices outside of academic world, especially voices that might be left out of traditionally published sources.



Outline

- 1 SOCIAL MEDIA IN CLASSES**
- 2 ACTIVITY 1**
- 3 AVOIDING MISINFORMATION**
- 4 HOW TO SEARCH**
- 5 ACTIVITY 2**
- 6 DISCUSSION & QUESTIONS**



HELPING STUDENTS FIND SOCIAL MEDIA CONVERSATIONS

Understand the nuance in conversations on controversial
issues.

Hear from marginalized voices.

Understand the process of information creation.



<https://bit.ly/loexweeds>

RHETORIC

Finding viewpoints and stakeholders on a controversial issue

Shoplifting



shota enjoyer
@lib_crusher



I'm almost certain Walgreens and CVS have lost exponentially more money to locking their entire store away and leaving one employee with a key than they ever did shoplifting. Its all performative to pressure cities to make cops into private security



Eric Allix Rogers @EricAllixRogers · Mar 27, 2023

Missed my once-an-hour train home because I had to use the shitty self-checkout at CVS because somehow they think it's ok to run an entire store with a single employee.

6:58 PM · Mar 27, 2023 · **431.8K** Views



ALMcInnis  
@ALMcInnis1



Stop shoplifting. It's that simple.

4:11 AM · Mar 28, 2023 · **225** Views



1



Post your reply

Reply



Mädchen Maeve  @bunsbunsbunsss · Mar 28, 2023



You're kind of lending credence to the original post, they set up these theatrics to get popular support for paying police officers to crackdown on shoplifting, why should we subsidize them when all they're doing is lying about underperforming stores closing



29



MUSIC

Finding fan conversations about women and queer people in Country music.

#tomatogate

MARKETPLACE
Search For & Place Classifieds

THE TENNESSEAN

News Sports Counties Business Music Advertise Obituaries eNewspaper Legals

ENTERTAINMENT

Sexist 'tomato' barb launches food fight on Music Row

Beverly Keel For The Tennessean
Published 5:14 p.m. CT May 27, 2015 | Updated 8:29 a.m. CT May 29, 2015

The emails and social media posts began flying along Music Row on Wednesday when word began spreading about a radio consultant's opinion that two songs by women shouldn't be played consecutively on country radio.

In an interview with Country Aircheck, radio consultant Keith Hill cautioned radio stations against playing too many songs by women, and they shouldn't be played back to back, he said.

Change The Convo
@changetheconvo

Changing the conversations about women in the entertainment industry.
[#ChangeTheConversation](#)

Education Nashville, TN changetheconversation.net
Joined June 2015

578 Following 1,588 Followers
Not followed by anyone you're following

COUNTRY_QUEER
Posts Follow

October 11, 2020

country_queer

58 likes

country_queer Check out our exclusive preview from Rosie Jones in honor of National Coming Out Day (tomorrow, Oct 11)! Link in bio.

View 1 comment
October 10, 2020

GENDER STUDIES

Black Women and Maternal Mortality

DR. DEIRDRE COOPER OWENS

NEW EVENTS BIO WRITING MEDIA CONTACT RESOURCES

SEPTEMBER 14, 2019

BLACK MATERNAL AND INFANT HEALTH: HISTORICAL LEGACIES OF SLAVERY

<https://ajph.aphapublications.org/doi/full/10.2105/AJPH.2019.305243?af=R>

The legacies of slavery today are seen in structural racism that has resulted in disproportionate maternal and infant death among African Americans.

The deep roots of these patterns of disparity in maternal and infant health lie with the commodification of enslaved Black women's childbearing and physicians' investment in serving the interests of slaveowners. Even certain medical specializations, such as obstetrics and gynecology, owe a debt to enslaved women who became experimental subjects in the development of the field.

Public health initiatives must acknowledge these historical legacies by addressing institutionalized racism and implicit bias in medicine while promoting programs that remedy socially embedded health disparities.

Finding scholar-activists



Global Black Studies at Duke

@DukeAAAS



Prof. Deirdre Cooper Owens joins @LeftOfBlack host @NewBlackMan to discuss present-day Black maternal health and her book, 'Medical Bondage: Race, Gender, and the Origins of American Gynecology' (@UGAPress)
youtube.com/watch?v=iSpE7e...



2:03 PM · Nov 13, 2023 · 1,098 Views

INTERNATIONAL AND GLOBAL STUDIES

Syriac Orthodox Christians

 **american ethnologist**
JOURNAL OF THE AMERICAN ETHNOLOGICAL SOCIETY



SARAH BAKKER KELLOGG
San Francisco State University

Ritual sounds, political echoes:

Vocal agency and the sensory cultures of secularism
in the Dutch Syriac diaspora

ABSTRACT

Among Syriac Orthodox Christian migrant communities in the Netherlands, liturgical performance is a site of controversy over where and how to draw boundaries between secular and

O

n February 12, 2012, SuryoyoSteve uploaded a homemade music video to YouTube called "I'm Suryoyo and I know it!" Cheekily parodying an international dance hit (LMFAO's "Sexy and I Know It" [2011]), the video presents a humorous take on Syriac

Finding conversations from people
in Middle Eastern and North
African diaspora communities



I'm Suryoyo And I Know It



stephen mourad
106 subscribers

Subscribe

413



Share

Download



75K views 12 years ago

LOL hope u guys like it :D SURYOYO PEOPLE RULE!!!!

Lyrics: When I go to school, I've got bizer in my pockets fool! And when I go to mass, nobody beats me at bismelab, yeah. This is how I roll, my debke skills are outa control! Girls ask what I got to offer, tell em ill dip my zait in their zatar, WOO!! Girl look at my hummus(x3) It tastes good!! Girl look at my hu ...more

Prompt

Chronic Illness

For Medical Anthropology

Students will investigate a topic in Medical Anthropology interesting to them. They'll look at scholarly sources on the topic but can also look at non-scholarly sources, including gathering **personal experiences.**

Activity 1 (5 minutes)

In groups, talk about how social media content might differ from academic or mainstream media content on your given topic.

How would the use of social media information affect the assignment?

(no searching required for this activity)

What kinds of conversations occur on social media?

How would these conversations differ from conversations in scholarly or traditional media ?

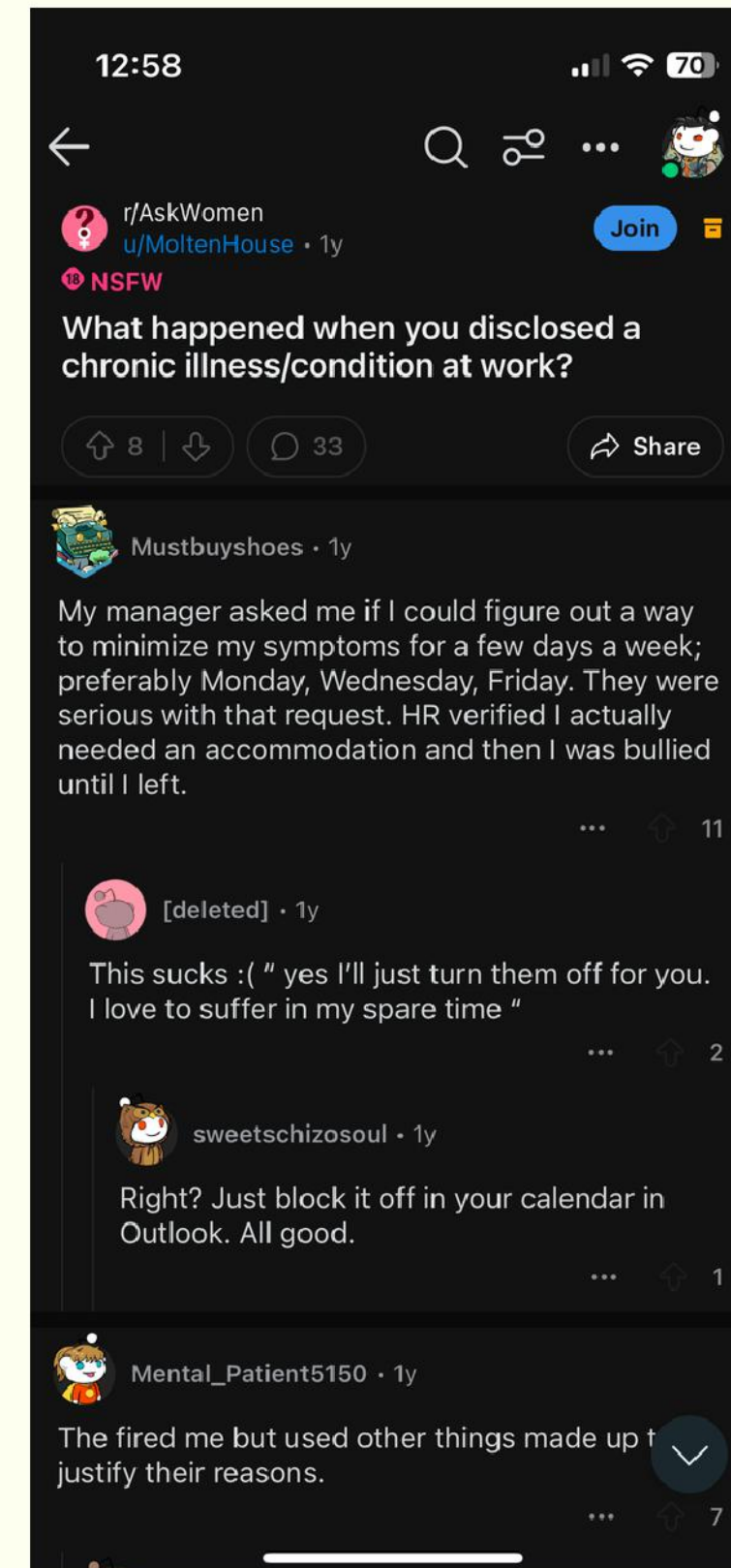
MiSiNFORMaTiON



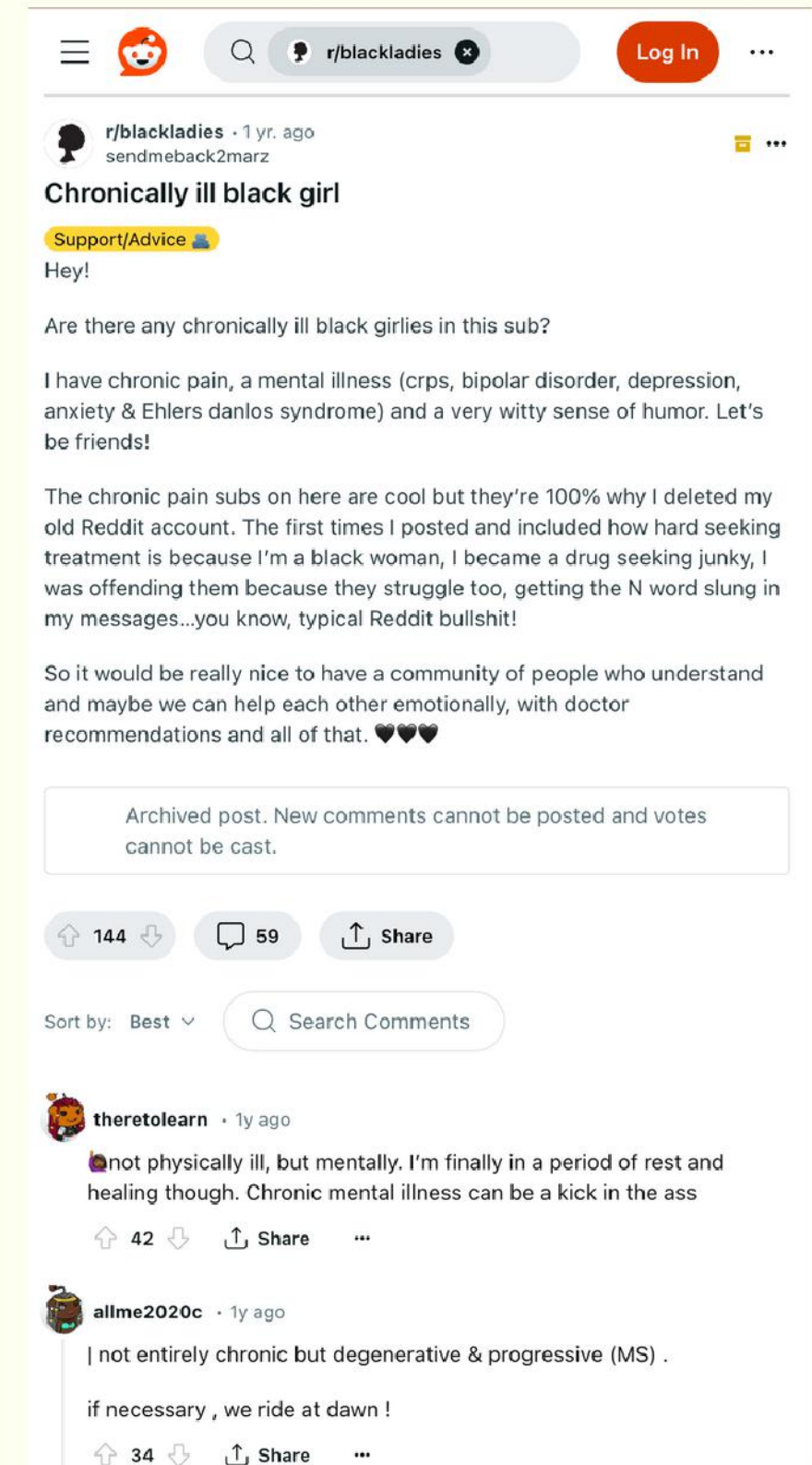
First-Hand Information

For most of the projects where I've worked with social media, students were looking for first-hand accounts of what people think, how people feel, and what their lives are like.

The truth value of these accounts matters less than the feelings or conversations they reveal.



Reddit: r/AskWomen



Reddit: r/blackladies

Students still need to be vigilant about avoiding misinformation, even while looking for voices and viewpoints.

BBC

Home News Sport Business Innovation Culture Travel Earth Video Live

Twitter Blue accounts fuel Ukraine War misinformation

8 July 2023 Share

By **Shayan Sardarizadeh**, BBC Verify

 **Journal of Medical Internet Research** ISSN 1438-8871
The leading peer-reviewed journal for health and healthcare in the Internet age
[About](#) [Search](#) [Review](#) [Archive](#) [Current Issue](#) [Submit](#) [Membership](#) [Editorial Board](#)

[J Med Internet Res.](#) 2021 Jan; 23(1): e17187. Published online 2021 Jan 20.
doi: [10.2196/17187](https://doi.org/10.2196/17187)

PMCID: PMC7857950 | PMID: [33470931](https://pubmed.ncbi.nlm.nih.gov/33470931/)

Prevalence of Health Misinformation on Social Media:
Systematic Review

ack

The SIFT Method or “The Four Moves” developed by Mike Caulfield helps students use lateral reading and awareness of context to avoid misleading information.

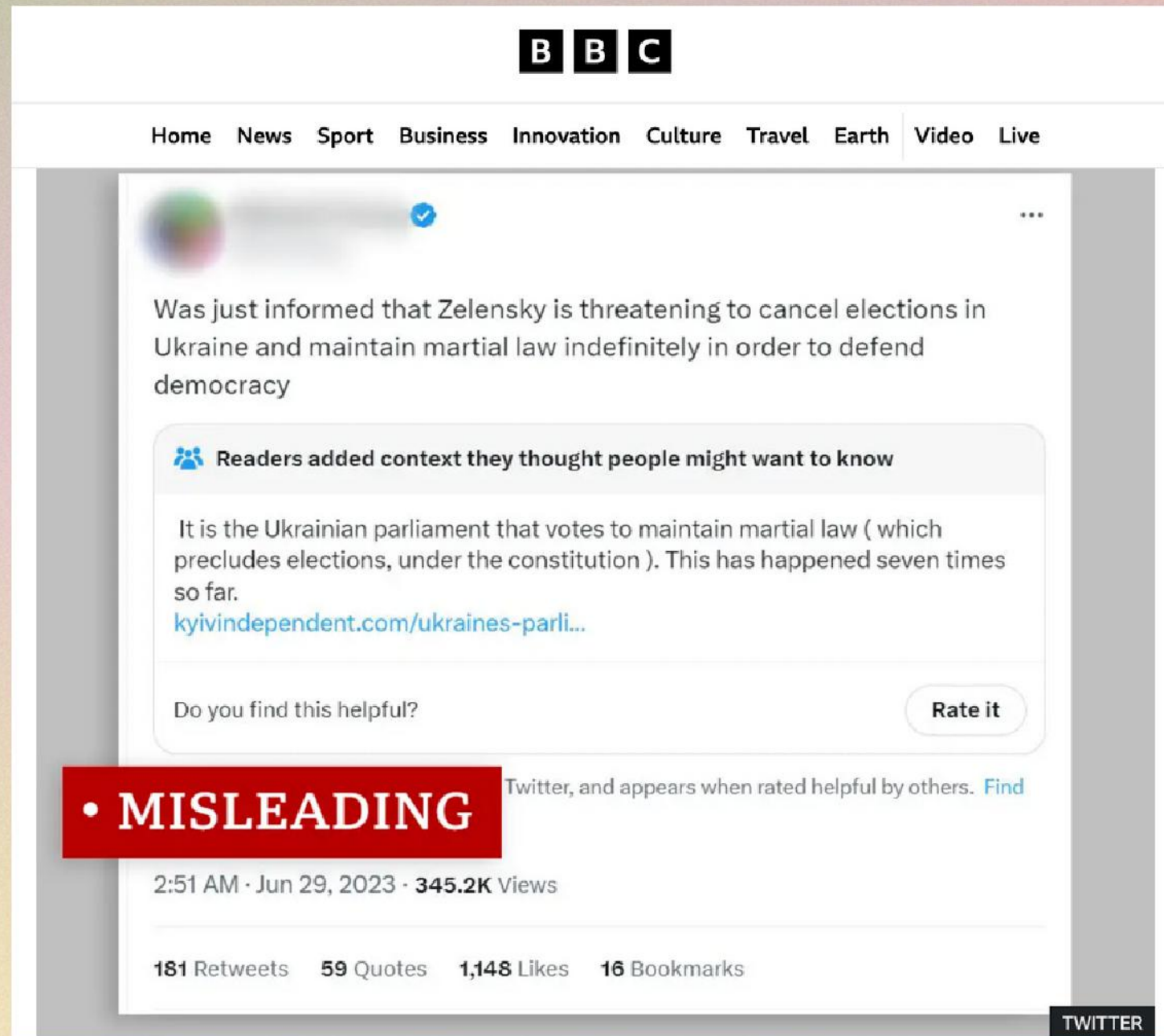
S STOP

I INVESTIGATE THE SOURCE

F FIND BETTER COVERAGE

**T TRACE CLAIMS, QUOTES, AND MEDIA
TO THEIR ORIGINAL SOURCE**

Stop



The “community notes” feature serves as a built-in STOP for information users on Twitter.

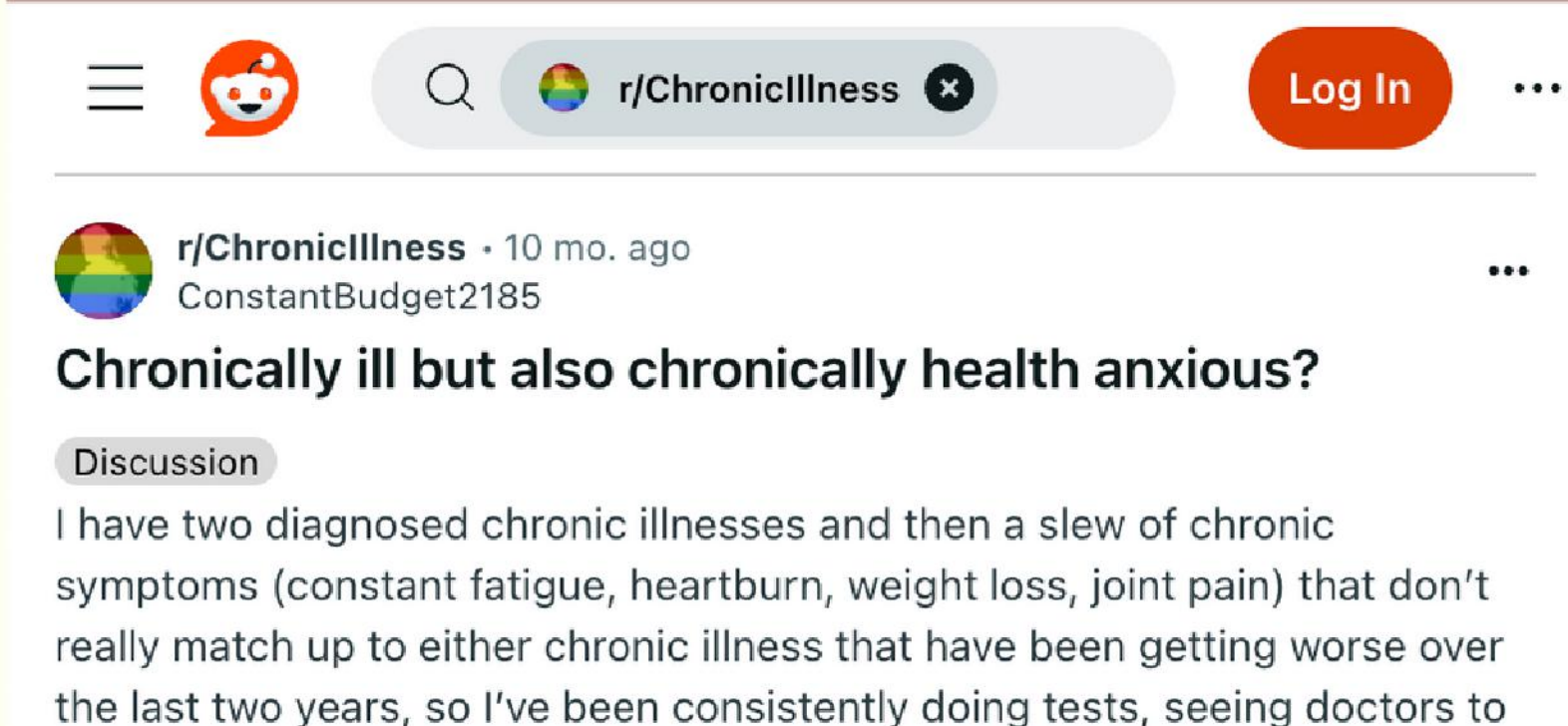
From: Sardarizadeh. 2023, 8 July. “Twitter Blue accounts fuel Ukraine War misinformation”

Investigate the Source



A screenshot of a Reddit post from the subreddit r/AmltheAsshole. The post title is "AITA for calling out my friend for complaining about a chronic illness she doesn't have?". The post is marked as "[deleted]" and has a red "Asshole" label. The text of the post begins with "I've been best friends with 'Amy' for about 7 years. She's always had minor".

VS.



A screenshot of a Reddit post from the subreddit r/ChronicIllness. The post title is "Chronically ill but also chronically health anxious?". The post is a "Discussion" and is by user ConstantBudget2185. The text of the post begins with "I have two diagnosed chronic illnesses and then a slew of chronic symptoms (constant fatigue, heartburn, weight loss, joint pain) that don't really match up to either chronic illness that have been getting worse over the last two years, so I've been consistently doing tests, seeing doctors to".



A screenshot of a tweet from the account "Medical Medium" (verified, 19.6K posts). The tweet content includes "In this episode..." followed by "Learn what the healing journey entails and what it..." and a "Show more" link. The main image is a promotional graphic for "the MEDICAL MEDIUM PODCAST with Anthony William". The graphic features a portrait of Anthony William and the text "HOW SICK ARE YOU: ARE YOU JUST MANAGING YOUR SYMPTOMS". A "Listen on Apple Podcasts" button is visible in the bottom right corner of the graphic.

Twitter

Find Better Coverage

It can be hard to find alternate coverage on people's personal experiences. I would encourage students to fact check what they can and base their discretion on information.

Example →

Russians bombed Mykolaiv in November 2022. People died.



KYIV, Nov 11 (Reuters) - Six people were killed in a Russian missile attack on an apartment building in the southern Ukrainian city of Mykolaiv early on Friday, Mayor Oleksandr Senkevych said.

Rescuers were digging through the debris for survivors, Senkevych wrote on the Telegram messaging app.

A Reuters reporter in the area heard three impacts, the first at around 3:00 a.m. (0100 GMT).



Rescuers work at a site of a residential building heavily damaged by a Russian missile attack, as Russia's attack on Ukraine continues, in Mykolaiv, Ukraine November 11, 2022. REUTERS/Viktoria Lakezina [Purchase Licensing Rights](#)

Trace Claims, Quotes, and Media to their Source

Context is key

Where did this come from?
Is the post describing it correctly?

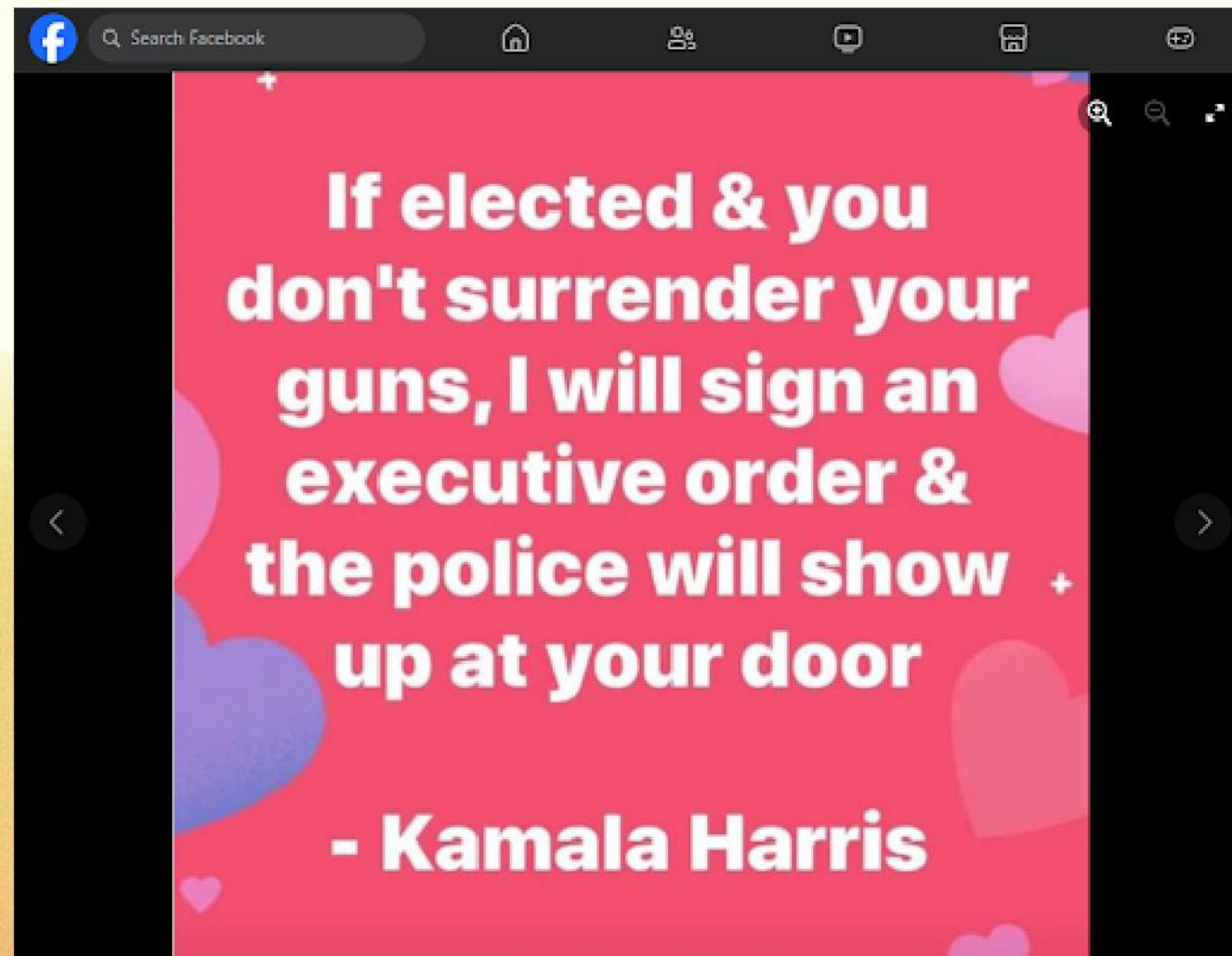


Image Search: Google Lens or Tin Eye

What is the source of this image?

Searching for social media conversations



I Tell Students:

Start with Wikipedia. Look for ideas.

Try Googling your ideas and looking in "News." (If you find a good article you can search the link on Twitter.)

Type these ideas into Twitter or Instagram or even TikTok. Keep an eye out for people/groups with key ideas in their usernames. Look for hashtags.

Be prepared for some bonkers stuff out there. Certain search terms may pull up terrible conversations. Try to figure out what terms people you're interested in would use.

Twitter



Finding Underrepresented Voices

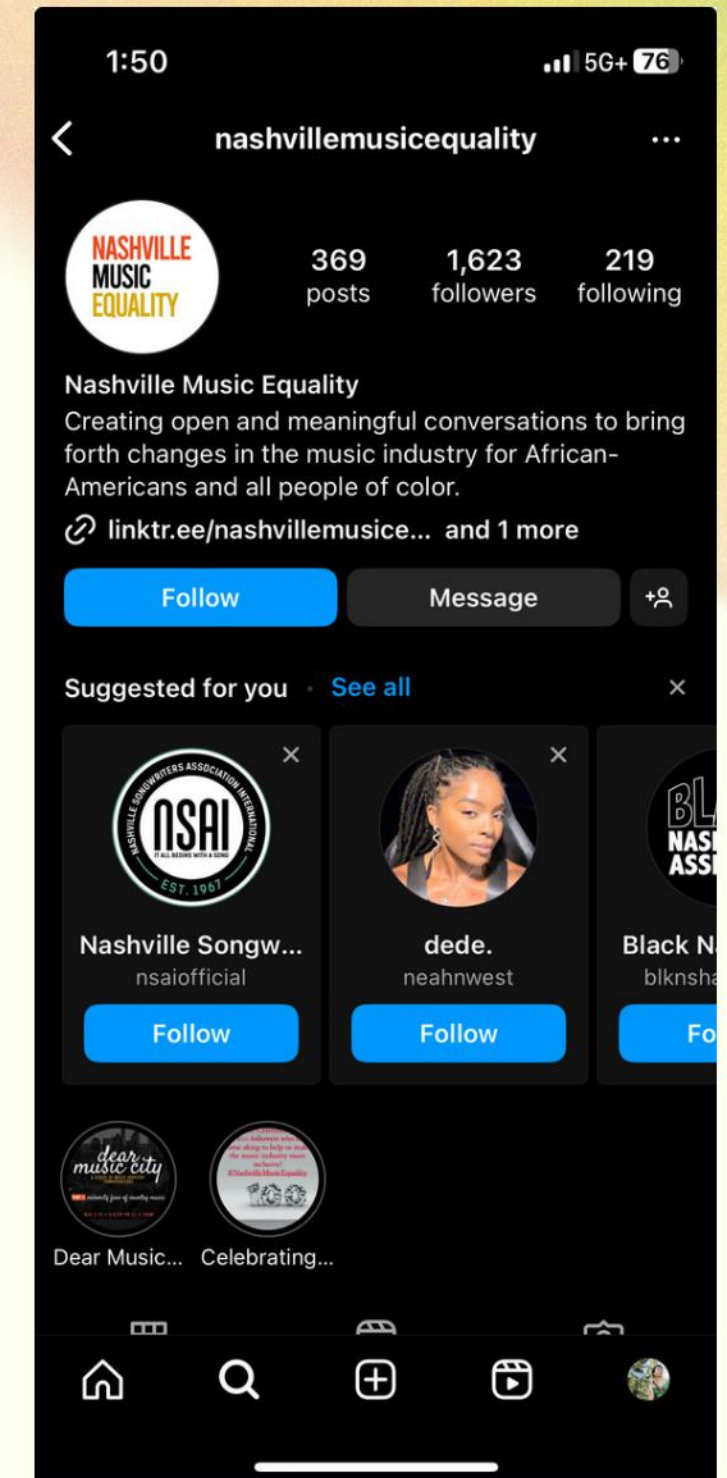
Social media, like other media, often centers white, able-bodied, straight, cis voices, in other words, the voices with more information privilege.

How can we recenter underrepresented voices in our searches?

Consider the topic.

Consider the platform.

Do some preliminary searching on Google



Instagram

Chronic Illness

For Medical Anthropology

Students will investigate a topic in Medical Anthropology interesting to them. They'll look at scholarly sources on the topic but can also look at non-scholarly sources, including gathering **personal experiences.**

Places to Look

| | |
|-----------------|----------|
| Instagram | Snapchat |
| Facebook | YouTube |
| Twitter (aka X) | Tumblr |
| TikTok | Bluesky |
| Reddit | Threads |

Activity 2 (5-7 minutes)

Back in your groups, look for actual social media posts on your topic.

What search methods do you use?

Are you finding what you're looking for?

Does what you find line up with your hypotheses from Activity One?

- **What search methods did you use?**
- **What did you find?**
- **Does what you found line up with your hypotheses from *Activity One*?**



**What is available
on social media
that isn't
available through
mainstream
media sources?**

**How can these
conversations
help students
understand
academic
conversations?**

THANK YOU!



Questions?

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